



Frances West

AI, LEADERSHIP
HUMAN FIRST
INNOVATION

Founder, FrancesWest&Co, Author, Forbes Contributor,
Former IBM Chief Accessibility Officer

Frances West is a recognized global business leader and keynote speaker at the intersection of technology, workforce, and business transformation. Her talks translate technological shifts through a human-first lens, prompting audiences to reconsider system design so it is powerful, usable, equitable, and sustainable. She engages and inspires both leaders and individuals to think differently about how human capability can drive superior performance when organizations and technology are made for humans. Drawing on her global career as a woman in technology and her immigrant journey, she connects with diverse audiences navigating dynamic change.

Sample Keynote Topics

- If AI Is So Smart, Why Doesn't It Work?: Rethinking System Design for Real-World Performance
- Technology Is Disrupting Us: Are We Changing to Master It?: Leading Differently in Times of Disruption
- The Future of Work Depends on Technology Made for Humans: Unlocking Performance Across Age, Ability, and Experience
- Designing for the Edge Is Designing for All: From Compliance to Innovation and Growth
- Your Difference Can Make a Difference: How individual perspective and lived experience contribute to innovation, decision-making, and stronger organizational outcomes.

What Audiences Gain

- A strategic view of how human-first thinking drives sustainable business value
- Insight into how age, ability, and human capability influence system performance
- A broader perspective on systems linking leadership, execution, and accountability
- A leadership mindset for individual ownership in a technology-driven world

Selective Engagements

CES • Mobile World Congress • SXSW • United Nations • Baptist Health • Fidelity • Google
Harvard University • ING • Merck • Mitre • NASA • Philip Morris • UKG • TED Talk

Book

Author of award-winning Authentic Inclusion™ Drives Disruptive Innovation. Frances shares a human-first framework that reimagines how leadership, technology, and strategy align to drive innovation.

Format

Keynote • Executive Briefing • Fireside Chat • Moderator • Panelist

Contact

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