

Frances West

KEYNOTE SPEAKER, ADVISOR & AUTHOR



SPEAKING TOPICS

- Authentic Leadership
- Women in STEM
- Future of Work
- Digital Accessibility
- Workplace Transformation
- Aging by Design

ABOUT

Frances West is an internationally recognized thought leader, speaker, strategy adviser, and women-in-technology trailblazer known for her work in innovation, technology, and business transformation. Sought after by Fortune 500 companies, government organizations, non-profits, and start-ups, Frances delivers virtual or on-site speaking engagements that influence, inspire, and impact your leaders and teams to prepare your organization for the changing world and future growth. Her insightful knowledge and "human first" approach come from her personal journey as a first-generation, non-English-speaking immigrant and her career as a technology executive, including IBM's first Chief Accessibility Officer.

CLIENT LIST

Frances is a sought-after speaker and trusted advisor for organizations including:



CUSTOMIZED EXPERIENCES

France's powerful and thought-provoking speaking engagements frame the transformational initiatives required for what the future will demand. Designed for C-suite business, non-profit and government leaders, startup and employee town halls, Frances illuminates your path to a workplace that reflects parity for all people with a unique focus on technology.

AUTHOR

Frances's first book, *Authentic Inclusion™ Drives Disruptive Innovation*, is an inspirational and insightful book describing her personal and professional journey and what led her to create the *Authentic Inclusion™* framework. Frances proposes new ways business leaders can think about inclusion as human first and a strategic business imperative to drive disruptive innovation. Organizations often bundle a book purchase with their speaking engagement.

CONTACT US

Explore a customized speaking engagement and contact Kathleen Delgado at kathleen@franceswest.co. We look forward to working with you.

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SPEAKING TOPICS

Frances's keynote and speaking engagements are customized based on their needs and desired outcomes. Some examples of previous keynotes are:

- Authentic Leadership
- Women in STEM
- Future of Work
- Digital Accessibility
- Workplace Transformation
- Aging by Design

SPEAKING TOPIC DESCRIPTION

Descriptions of previous keynotes

Authentic Inclusion™: The Strategic Business Imperative that Drives Disruptive Innovation

Learn from this insightful talk on new perspectives that inspire leaders to achieve disruptive innovation through authentic inclusion, offering a strategic blueprint for businesses to operationalize inclusion.

Making a Difference by Being Different: My Journey from Immigrant to C-Suite

A powerful and fascinating personal story taking the audience from Frances West's early years as a non-English speaking immigrant from Asia to the C-Suite as IBM's first Chief Accessibility Officer. This inspiring talk describes her trailblazing woman-in-tech experiences and how she used lessons learned to nurture herself, her work, and the world.

Why Tech Must Be Human First: The Future of Work, Society, and Humanity Depends on It

Mapping out how technology's disruptive influence affects every aspect of our daily lives, this talk analyzes why adopting a human-first approach is necessary to deliver services equitably, expand new offerings, and acquire new talent.

Taking It Personally: Gaining Strength from Your Ethnicity, Your Family to Live Authentically

In this timely talk, Frances speaks about why bringing your whole life to work strengthens your inner compass and helps manage the challenges of adversity and the disruption of the unknown, based on her personal journey as a trailblazing woman in tech, from non-English speaking Asian immigrant to the C-suite at IBM.

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BIOGRAPHY

Frances West delivers thought-provoking personalized speaking engagements that influence leaders, impact businesses, and inspire organizational transformation.

Unique among her peers, Frances is the rare business leader with both the hands-on enterprise management experience and inclusion perspective to help organizations achieve impactful, transformational change and innovation.

As a non-English-speaking Asian immigrant, she has dealt with barriers throughout her career to achieve extraordinary success in aligning business principles, purpose, and profit. Her inspirational talks center around taking a human-first approach to organization-wide transformation, managing adversity's challenges and the unknown's disruption by following one's true North, and seeking disruptive innovation by investing in diverse experiences, ideas, strategies, and actions.

Frances has over 30 years of global business management, technology sales, emerging market development, and organizational leadership experience. She has held numerous executive management positions, including IBM's first Chief Accessibility Officer. After retiring from IBM, she founded a global advisory firm to focus on helping organizations to operationalize inclusion as a strategic business imperative.

Her focus on human-first innovation and authenticity in the workplace led her to write her first award-winning book, *Authentic Inclusion™ Drives Disruptive Innovation*, which was recognized in at both the Consumer Electronic Show and SXSW conferences.

Born in Taiwan, Frances attended the Chinese University of Hong Kong, Washington & Lee University in Virginia, and graduated with a marketing degree from the University of Kentucky.

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